

How to Leave a Review on Amazon

1. Log into your Amazon account.
2. Search for the author's book (by title and their name).
3. Click on the book to see the description and details.
4. Scroll WAY down past "Frequently bought together," "Products related to this item," "Customers who bought this item also bought," ...blah, blah blah...all the way to "Customer reviews".
5. Click on "write a Customer Review."
6. Choose how many stars to give the book.
7. Write your review (tips below).
8. Give the review a headline (examples below).

Sample Headlines

- | | |
|--|-----------------------------------|
| * Great read. | * Worth reading! |
| * Heartwarming Memoir/inspirational book | * Made me think... |
| * Well written | * Couldn't put it down... |
| * Touching Story. | * Felt like I was in the story... |
| * I could relate | * Honest, real... |
| * Fascinating story! | * Wow! |

What To Say

- *What I liked most about the book was...
- *The author talked about ...in such a way that I felt...
- *I don't usually read memoirs/inspirational books but...
- *I love memoirs/inspirational books, so when I read this one I thought...
- * I could identify with this story because...

Then Be Sure To Tell Reader

- *If you recommend the book
- * If it was easy to read
- *What you thought of the writing style, narrative, etc.

HOW YOU CAN HELP PAGE!

The best way to help a new author is to leave an honest review of their book on Amazon. In order for Amazon to accept and post your review, here's a few things you should know.

1. **You must have a valid Amazon account and you must have spent at least \$50 on Amazon.com using a valid credit or debit card before you try to leave a review. (A Prime subscription membership fee does NOT count towards this threshold.)**
2. **Your review is weighted if it is a verified purchase.** While customers may review a book or product they did not purchase. Amazon may not post the review.
3. **If you got the book elsewhere, say so.** As long as you are transparent about where you purchased the book, Amazon will usually let your review stand. Even if you were given the book for free or as a gift, your review may stand as long as you are clear about this.
4. **Be sincere.** If everyone leaves a 5 star Review, this is suspect. Honest assessments help the author. Be specific about what you liked or how it made you think or feel or respond.
5. **Be honest.** If you have read only the first 20 pages, say so. If you finished the book all in one night, say so. The more honest the review, the more it helps the author. If 200 people leave a review on the day a 300 page Kindle comes out, that's fishy. Read the book...at least part of it before you leave a review, and let folks know how far you got.
6. **Stay at arm's length.** Avoid "my friend", "my sister," "my aunt", or any personal connection to the author. They are even beginning to crack down on social media connections and make it harder for authors to get reviews. Try anyway.

For instructions on how to leave a review or tips on what to write, see the back of this page.

